

# DCF

Diversity on the Street  
November 15, 2020



A method used to  
estimate the **value**  
of a company  
based on its **future**  
**free cash flows**

An aerial photograph of a dense city skyline, likely New York City, with numerous skyscrapers and buildings. The image is overlaid with a semi-transparent blue filter. The title 'DISCOUNTED CASH FLOW' is written in large, white, serif capital letters across the center of the image.

# DISCOUNTED CASH FLOW

## Resources

Historical  
Financial  
Data

CapIQ

## To Guide Your Projections

Equity Research Reports

Company  
10K or  
10Q

MD&A



**RECAP:**

WHAT IS  
INTRINSIC VALUE  
OF COMPANY?

**The intrinsic value  
of a company is the  
cash flows it can  
generate in  
perpetuity  
discounted to the  
present value.**





$$\text{Cash Flow} = \text{FCF}$$

**The intrinsic value of a company is the cash flows it can generate in perpetuity discounted to the present value.**



# THE STEPS



# Project Free Cash Flow

$$\text{FCF} = \text{EBIT} \cdot (1 - t) + \text{D\&A} - \text{Capex} - \text{Change in NWC}$$

- Why are you subtracting/adding random things?
- Non-cash expenses!!!
- FCF looks at how much real \$ you have on hand to improve company
- So why is Net Income (**income statement**) not as reliable?



# Cash Flow Statement

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## Why do we need this?

- Income statement includes non-cash revenues and expenses (A/P, A/R)
- There are real cash outflows that aren't reported on income statement because they fall outside of the reporting period of the IS (eg: prepaid expenses, capex)
- **Because of these reasons**, income statement not good indicator of real cash the company is generating



# Find WACC

Blended mix of the return expected from the company's financial instruments, based on its capital structure.

$$\text{WACC} = \text{Proportion of debt} * (1-t) * K_d + \text{Proportion of equity} * K_e$$

## How to find cost of debt ( $K_d$ )?

- Weighted average yield of total debt outstanding

## How to find cost of equity ( $K_e$ )?

- Capital Asset Pricing Model (CAPM)
  - $K_e = \text{Risk-free rate} + \text{beta} * (\text{market return} - \text{risk-free rate})$



# Find Terminal Value

Terminal Value fully captures the remaining cash flows outside the projection period

## Perpetuity Growth Method

- Assumption: Value if the company grows forever at a set growth rate
- Estimated using growth rate

## Exit Multiple Method

- Assumption: Value if the company is acquired or sold
- Estimated using EV/EBITDA
- Projected time=n EBITDA multiplied by EV/EBITDA multiple



# Discount the Cash Flow

- Recap: why do we discount the CF to the present?
- Discounting and adding FCF and terminal value gives you Enterprise Value



**REMEMBER THESE?**





# Equity Value (Diluted Equity Value)

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Formula: Diluted s/o \* Stock Price

What do diluted shares outstanding (s/o) include?

- In-the-money options
- In-the-money convertible bonds
- Restricted Stock Units (RSU)



# Enterprise Value (EV)

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Basic Formula:

$$EV = \text{Diluted Equity Value} + \text{Total Debt} + \text{Preferred Stock} + \text{NCI} - \text{Cash}$$

- Huh???? This is more complicated than I bargained for...



## Homework:

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- Weekly HW to be posted
- ALL parts up until and not including DCF by next meeting
- Start working on DCF

